# ePayConnect®

# 2024 Partner Packet

MARCH 11 – 13, 2024 LOEWS PORTOFINO BAY HOTEL - ORLANDO, FL

# Plan to join us at ePayConnect 2024!

ePayResources' ePayConnect 2024 is a highly respected payments industry event, known for having national-caliber speakers at regional conference prices!

### Connect

Don't miss your chance to network with attendees!

Chief Executive Officers
Chief Financial Officers
Chief Operations Officers
Controllers & Comptrollers
Vice Presidents, Directors, & Senior Managers
Senior Payments Executives
Operations Officers & Managers
Fraud & Risk Managers
Compliance Officers
Auditors

Treasury Management Sales Officers
Government Payment Officials
Accredited ACH Professionals (AAPs)
Accredited Payments Risk Professionals (APRPs)
National Check Professionals (NCPs)
Certified Treasury Professionals (CTPs)
Payments Strategy / Enterprise Payments Groups

Payments Innovation / Technology Groups

### Strategize

Why invest in ePayConnect 2024?

- Here's your chance to network with the biggest names and organizations in the payments industry!
- Professional development sessions are carefully selected to attract senior staff from financial institutions and other industry participants.
- You will hear about problems and issues today's payments professionals are having so you can develop tools to meet their needs.
- It's an opportunity for face-to-face time with your existing customers and network with potential new customers.
- We are dedicated to advocating sound payments practices through education and networking.

### **Build Your Business**

What can you gain from ePayConnect 2024?

- Engaging sponsorship and exhibitor opportunities that will make a lasting impression.
- A strategic brand opportunity in front of payments professionals who make or influence purchasing decisions.
- Dynamic attendee engagement.
- Partner promotions through social media and Product Showcase opportunities.

Universal ExpressPass Included with Hotel Room Key\*

\*Theme park admission not included

# **2023 Demographics**

Take a quick look at some numbers from ePayConnect 2023, and you'll see that this conference has the networking and business opportunities that your company is seeking.

### ePayConnect 2023 by the Numbers!





Pre-Conference Workshops







































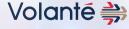




















Learning and networking are priceless!







# **Annual Packages**

Sponsor all of ePayResources' conferences in 2024 with one package for one all-inclusive price!

Annual packages include sponsorships at your chosen level for each of these events:\*

### ePayConnect

March 11 - 13 - Orlando, FL

### Financial Crimes Symposium

May 9 - San Antonio, TX & Virtual

### Payments University

August 8 - 9 - San Antonio, TX August 15 - 16 - Raleigh, NC August 27 - 28 - Virtual











\$17,500

\$15,000

Details of what is included with each level are on the following page\*\*

<sup>\*</sup>Subject to availability; annual partner package registrations are due before January 31, 2024.

<sup>\*\*</sup> Some items are subject to change pending in-person or virtual delivery of conferences.



# **Level Sponsors, Exhibitors, and Showcase**

Deliverables and Pricing At-a-Glance

Annual Sponsor Packages	Diamond Platinum	Gold	Silver	Bronze		
Price	\$20,000 \$17,500	\$15,000	\$10,000	\$5,000		
ePayConnect 2024 Only Packages	, , , , ,	Gold	Silver	Bronze	Exhibitor	Partner Showcase
Price		\$7,550	\$5,550	\$2,550	\$1,650	\$550
Number of Pre-Conference Workshop Registrations**	4	4	4	4	4	X
Number of Conference Registrations*	5	3	2	1	1	X
Unlimited Additional Registrations at \$450 Each**	Χ	Χ	Χ	Χ	X	X
Opportunity to Lead a Roundtable Discussion**	Χ	Χ	Χ	Χ	X	X
Exclusive Sponsor of either Welcome Reception or Main Networking Reception** (includes reception entertainment)	X					
Number of Additional Promotional Item(s) (provided by sponsor; distributed at ePayResources' discretion)	2	1	1	1		
Logo in Brochure	Χ	X	X	Χ	Χ	Χ
Logo and Description in Attendee Conference Materials (as applicable)	X	Х	Χ	Χ	Χ	Χ
Full-Page Color Ad in Handbook	Χ	Χ	Χ	Χ		
Premier Branding for Maximum Visibility	Χ					
Prominent Placement of Logo and Signage	Χ		Χ	Χ		
Logo and Link on Conference Website	Χ		Χ	Χ	Χ	X
Attendee List (1 week in advance)	Χ		Χ	Χ	Χ	
Exhibit Space***	Χ		Χ	Χ	Χ	
Lead Capture Scanning	Χ		Χ	Χ	Χ	Χ

<sup>\*</sup>Registrations associated with annual packages are total for all conferences, not for each conference throughout the year.

<sup>\*\*</sup>Applies to ePayConnect only.

<sup>\*\*\*</sup>Annual packages only include exhibitor space for ePayConnect 2024.

# **Annual Diamond Sponsorship with Main Networking Reception**

The one and only Main Networking Reception Diamond Sponsorship is the top spot with unmatched access to brand opportunities and expose the opportunities are opportunities and expose the opportunities and expose the opportunities are opportunities and expose the opportunities and expose the opportunities are opportunities are opportunities are opportunities.

- Four (4) Pre-Conference Workshop registrations\*\*
- Five (5) conference registrations\*
- Unlimited additional registrations at \$450 total\*
- Exclusive sponsor of Main Networking Reception\*\*(includes reception entertainment)
- Two (2) additional promotional item(s) (provided by sponsor; distributed at ePayResources' discretion; see graetines at ena of packet for ordering and distribution)
- Logo in brochure
- Logo and description in attended co
- Full-page color ad in attendee conf
- Premier branding for maximum visit
- Prominent placement of logo and s
- Logo and link on conference website
- Attendee list received one (1) week prior to conference
- Expanded exhibit space in a premier location\*\*\*
- Lead Capture Scanning
- Diamond sponsor may get a speaking spot on the agenda for one of our informational/educational sessions. Sales pitches/demos not allowed unless a Product Showcase is purchased separately.

\*Registrations associated with annual packages are total for all four conferences, not for each conference throughout the year.

\*\*Applies to ePayConnect only.

\*\*\*Annual packages only include exhibitor space for ePayConnect 2024.

Billing and invoices must be paid in full before exhibitor set up will be permitted for ePayConnect 2024. Sponsor deliverables/logos/ descriptions due no later than February 17, 2024.

\$20,000

1 Available

Exclusive Exposure with Maximum Visibility

Added Bonus!

mond Sponsors get to pick the location hir booth during the first round of the ion process.



### **Universal Studios Reception**

Your company will be the face of the Main Networking Reception taking place at Universal Studios! Attendees will enjoy food and drinks in a reserved area to enjoy the sights.

# **Annual Platinum Sponsorship with Welcome Reception**

The one and only Welcome Reception Platinum Sponsorship is the welcoming package perfect for your brand with unmatched access to brand opportunities and exposure offering premium signage and messaging.

- Four (4) Pre-Conference Workshop registrations\*\*
- Five (5) conference registrations\*
- Unlimited additional registrations at \$450 total\*\*
- Exclusive sponsor of Welcome Reception\*\*
- Two (2) additional promotional item(s) (provided by sponse; astro-yted as ePayResources' discretion; see guidelines at end of packs for ordering and distribution)
- Logo in brochure
- Logo and description in attendee co
- Full-page color ad in attendee confe
- Premier branding for maximum visi
- Prominent placement of logo and si
- Logo and link on conference websit
- Attendee list received one (1) week
- Expanded exhibit space in a premie
- Lead Capture Scanning
- Platinum sponsor may get a speaking informational/educational sessions. Sales pitches/demos not allo
- Product Showcase is purchased separately.

# **PENDING**

Walking Magician Entertainment!

\$17,500

1 Available

Exclusive Exposure with Maximum Visibility

Added Bonus!

atinum Sponsors get to pick the location their booth during the second round of e selection process.



## \*Registrations associated with annual packages are total for all four conferences, not for each conference throughout the year.

### **Loews Portofino Bay Reception**

Your company will be the face of the Welcome Reception at the convenience of the hotel! Attendees will enjoy food and drinks in a reserved area to enjoy the tuscan vibe of the property.

<sup>\*\*</sup>Applies to ePayConnect only.

<sup>\*\*\*</sup>Annual packages only include exhibitor space for ePayConnect 2024.

Billing and invoices must be paid in full before exhibitor set up will be permitted for ePayConnect 2024.

Sponsor deliverables/logos/ descriptions due no later than February 17, 2024.

# **Gold Sponsorship**

A unique and powerful way to make a statement, the Gold Sponsorship offers dynamic opportunities for your brand and meaningful attendee interactions.

- Four (4) Pre-Conference Workshop registrations\*\*
- Three (3) conference registrations
- Unlimited additional registrations at \$450 each\*\*
- One (1) additional promotional item(s) (provided by sponsor; distributed at ePayResources' discretion; see guidelines at end of packet for ordering and distribution)
- Logo in brochure
- Logo and description in attendee conference materials
- Full-page color ad in attendee conference materials
- Prominent placement of logo and branding for in-person events
- Logo and link on conference website
- Attendee list received one (1) week prior to conference
- Expanded exhibit space in a premier location\*\*\*
- Lead Capture Scanning

Annual \$15,000

ePayConnect Only \$7,595

1 Available (2 Total)

**Prominent Visibility** 



<sup>\*</sup>Registrations associated with annual packages are total for all four conferences, not for each conference throughout the year.

<sup>\*\*</sup>Applies to ePayConnect only.

<sup>\*\*\*</sup>Annual packages only include exhibitor space for ePayConnect 2024.

Billing and invoices must be paid in full before exhibitor set up will be permitted for ePayConnect 2024.

Sponsor deliverables/logos/ descriptions due no later than February 17, 2024.

# **Silver Sponsorship**

A premier sponsorship packed with value! As a Silver sponsor, your brand will be displayed alongside our other premier sponsors with an econg opportunity to make an impact.

- Four (4) Pre-Conference Workshop registrations\*\*
- Two (2) conference registrations
- Unlimited additional registrations at \$450 each\*\*One (1) additional promotional item(s) (provided by sponsor; distributed at ePayResources' discretion; see guidelines at end of packet for ordering and distribution)
- Logo in brochure
- Logo and description in attender conference materials
- Prominent placement of logo an
- Logo and link on conference wellsi
- Attendee list received one (1) w
- Expanded exhibit space in a pre ni
- Lead Capture Scanning

Full-page color ad in attendee con



Annual \$10,000

ePayConnect Only \$5,595

0 Available (2 Total)

Make a Big Splash

With Your Brand!





Billing and invoices must be paid in full before exhibitor set up will be permitted for ePayConnect 2024.

Sponsor deliverables/logos/descriptions due no later than February 17, 2024.

<sup>\*</sup>Registrations associated with annual packages are total for all four conferences, not for each conference throughout the year. \*\*Applies to ePayConnect only.

<sup>\*\*\*</sup>Annual packages only include exhibitor space for ePayConnect 2024.

# **Bronze Sponsorship**

Breeze into partnership with a basic sponsorship packed with value!

- Four (4) Pre-Conference Workshop registrations\*\*
- One (1) conference registration
- Unlimited additional registrations at \$450 each\*

• One (1) additional promotional item(s) (provided by sponsor; distributed at ePayResources' discretion; see guidelines at end of packet for ordering and distribution)

• Logo in brochure

Logo and description in attended c

Half-page color ad in attendee con

- Prominent placement of logo an
- Logo and link on conference wellsi
- Attendee list received one (1) w
- Expanded exhibit space in a pre ni
- Lead Capture Scanning

Annual \$5,000

ePayConnect Only \$2,595

0 Available (4 Total)









<sup>\*</sup>Registrations associated with annual packages are total for all four conferences, not for each conference throughout the year.

<sup>\*\*</sup>Applies to ePayConnect only.

<sup>\*\*\*</sup>Annual packages only include exhibitor space for ePayConnect 2024. Billing and invoices must be paid in full before exhibitor set up will be permitted for ePayConnect 2024. Sponsor deliverables/logos/ descriptions due no later than February 17, 2024

### **Exhibitor**

A competitive price with a big return on investment. Make connections and find new business with valuable opportunities.

- One (1) conference registration
- Unlimited additional registrations at \$450 each\*\*
- Opportunity to lead a Roundtable Discussion
- Logo in brochure
- Logo and description in attendee conference materials (as applicable)
- Logo and link on conference website
- Attendee list received one (1) week prior to conference
- Exhibit Space (includes 2 chairs and 6 ft. skirted table)
- Lead Capture Scanning

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\*Registrations associated with annual packages are total for all four conferences, not for each conference throughout the year.

\*\*Applies to ePayConnect only.

\*\*\*Annual packages only include exhibitor space for ePayConnect 2024. Billing and invoices must be paid in full before exhibitor set up will be permitted for ePayConnect 2024. Sponsor deliverables/logos/ descriptions due no later than February 17, 2024.







5 Available (21 Total)

Network With Attendees!



### **Partner Showcase**

Grab one of the five 45-minute sessions of demo your products to attendees!

- Deliver your payments-related solution(s) to attendees
- Logo in brochure
- Logo and description in attendee conference materials (as applicable)
- Logo and link on conference website
- Partner Showcase presenter's registration is not included with this option.
   Must register for \$450 each if president included with your sponsor/exhibit

\$550

O Available (5 Total)

f Your Winning Solutions!









**NICE** Actimize



<sup>\*</sup>Registrations associated with annual packages are total for all four conferences, not for each conference throughout the year.

Billing and invoices must be paid in full before exhibitor set up will be permitted for ePayConnect 2024.

Sponsor deliverables/logos/ descriptions due no later than February 17, 2024.

<sup>\*\*</sup>Applies to ePayConnect only.

<sup>\*\*\*</sup>Annual packages only include exhibitor space for ePayConnect 2024.

# **Additional Sponsor and Promotional Opportunities**



**Hydration Station &** Reusable Water Bottles \$5.000 Now \$2.550

With attendees desiring 8 glasses of water a day, you are guaranteed maximum exposure.

- 1 available
- · Variety of fruit-infused water
- Located outside of general session and/or at a break
- Branded reusable water bottle for each attendee
- Logo is featured:
  - On strategic signage



Mobile App \$2.550

As people check the ePayConnect 2024 app on their mobile devices for details and updates, your logo will be there to greet thom

- - o On banner and landing page
  - Highlighted throughout app



Tote Bag Sponsor \$2.550

Sponsor the attendee conference swag bag with your brand front and center!

- 1 available
- · Logo provided by sponsor
- Sponsor is not responsible for providing bag (distributed at ePayResources' discretion; see guidelines at end of packet for ordering and distribution)
- Logo is featured:
  - o On conference bag



Name Badge Card \$1.250

Give people a visual to learn and remember each other's name by providing them with an appealing name badge card.

- 1 available
- Sponsor i nt and back
  - beilagu adver beeme



Wifi Sponsor \$2.550

The first thing attendees will ask for is the Wifi Network and Password - claim the most popular necessity to help professionals stay connected while they are engaged at the event!

- 1 available
- Logo is featured:
  - In conference materials; including badge
  - o On banner in the mobile app
  - o Highlighted at on-site registration



Award Ceremony Sponsor \$1.250

Sponsor the prestigious Leadership in Payments and Innovation in Payments annual award presentations!

- 1 available
- Get a brief opening welcome message
- Logo is featured
  - On branding at meal
  - In conference materials



Caffeine Hour Roundtables \$1,250

Start the day off right by planting your company's brand firmly in the minds of all attendees.

- 1 available for Tuesday breakfast
- Get a brief opening welcome message
- · Logo is featured:
  - o On branding at meal
  - In conference materials



Lanyards \$1,250

Attendees wear your logo through the entire conference!

- - providing lanyard
- Logo is featured:
  - On conference lanyard



Get Up and Move Break Sponsor \$1.250

- 1 available; sponsor of all breaks
- Logo is featured:
  - On branding at each break
  - In conference materials

### Additional Sponsor and Promotional Opportunities (continued)



Breakfast \$1,250

Start the day off right by planting your company's brand firmly in the minds of all attendees.

- 1 available Monday
- · Logo is featured:
  - o On branding at meal
  - In conference materials



Track Sponsor \$550

- Choose 1 of 5 tracks; 4 remaining
- Logo is featured:
  - o On branding at each session
  - o In promo brochure
  - o In all conference materials



**Executive Track** 



Mobile App Ad \$450

Place your brand in the mobile app and gain exposure every time an attendee needs to reference essential conference information.

- Please provide two versions of the mobile ad with the following specs:
  - o Mobile Banner (640 x 150 px)
  - Tablet/Online Banner (552 x 150 px)
  - o Mobile ad provided as either PNG, JPEG, or GIF
- Artwork provided by sponsor



#### Attendee Seat Drop \$250

Is there something not on our list that you would like to give attendees? Be creative!

- Sponsor is responsible for providing items (provided by sponsor; distributed at ePayResources' discretion; see guidelines at end of packet for ordering and distribution)
- Ideas:
  - Luggage spotters
  - Mobile chargers / power banks
  - Pens & notepads
  - o Sunglasses, socks, hats, shirts, etc.
  - Sunscreen & bug spray
  - Lipbalm
  - Fidget toys



#### Attendee Bag Insert \$250

Have an advertisement already prepared for a magazine? Engage attendees and provide a savvy marketing piece that stands alone.

- 8.5" x 11" page
- · Can be front & back
- Sponsor is responsible for providing insert (provided by sponsor; distributed at ePayResources' discretion; see guidelines at end of packet for ordering and distribution)



#### Handbook Ad Varied Prices

Place your brand in the digital handbook and gain exposure every time an attendee needs to reference essential conference information.

- Choose from 3 handbook size/price options:
  - Quarter page(3.6" x 4.87") (\$150)
  - Half page(7.5" x 4.87") (\$350)
  - Full page(7.5" x 9.75") (\$450)
- · Artwork provided by sponsor

# **Important Things to Know**

- Annual Partner Packet registrations are due on or before January 31, 2024.
- Sponsor deliverables, logos, and descriptions due no later than February 17, 2024.
- Billing and invoices must be paid in full before exhibitor setup will be permitted for ePayConnect 2024.
- The logistics team at events@epayresources.org will be in touch if you purchase an applicable sponsorship to go over details, confirm quantity needed, and obtain shipping information.
- All shipments to the hotel may not arrive earlier than March 5. A shipping label will be provided closer to the event.
- To receive the pre-event attendee list with contact details, you must do 1 of 2 things:
  - Send a proof of your pre-event email to ePayResources Events team at events@ePayResources.org.
  - Email events@ePayResources.org to let them know you are not sending a pre-event email using the attendee list.
  - Note: attendees have the option to opt-out of sharing their email with partners when they register.
- Setup will begin at 12:00 noon on Monday, March 11.
- Tear-down will be after 3:00 p.m. on Wednesday, March 13.
  - Exhibitors are NOT permitted to tear down before the end of the show.
- NEW Sponsor Portal powered by Cvent will be available for 2024!
  - Partners will receive a login to manage your package, deliverables, add your booth/sponsor attendees, and more!
  - Your login to manage your package will be given to the person that completes this form as the main sponsor contact. You will be able to add your booth attendees at a later time.

### **Partner Contract**

This form must be received before onboarding as a 2024 partner.

Complete your conference registration by submitting the <u>Partner Contract form</u>.

We will send an email registration confirmation and invoice once we receive the form.



Payment Form:

https://epayresources.formstack.com/forms/payment\_form



### **Terms and Conditions**

#### 1. Assigning Booths

Booth locations are assigned on a first-come, first-served basis. ePayResources reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary. Exhibitors will be provided one exhibit table (includes one draped table and two chairs). Additional services are available separately from designated conference hotel contact.

#### 2. Exposition Schedule (subject to change)

Monday, March 11

Show Setup: 12:00 p.m. – 4:00 p.m. Welcome Reception: 6:30 p.m. – 9:30 p.m.

#### Tuesday, March 12

Conference Hours: 8:00 a.m. – 3:00 p.m.

Park Access & Main Networking Reception: 3:00 p.m. – 10:00 p.m.

#### Wednesday, March 13

Conference Hours: 8:00 a.m. – 3:00 p.m. Show Teardown: 3:00 p.m. - 5:00 p.m.

Partners are not permitted to teardown early. GES will only be available from 3:00 - 5:00 p.m. to support your outbound needs. Plan accordingly.

#### **Mandatory Exhibit Hours (subject to change)**

Your table (or reception location) must be occupied/represented during all breakfasts, lunches, and networking breaks.

#### 3. Installation and Removal

No installation work will be permitted after 4:00 p.m. on Monday, March 11 without consent of ePayResources. All exhibits shall be operational through 3:00 p.m. on Wednesday, March 13 (Exhibitors who dismantle their booths before this closing time will not be invited to exhibit next year). Thereafter, packing and removal shall be done as quickly as possible and not during sessions taking place in the exhibit hall. Exhibitors shall not deface or harm the property in which the exhibits are housed. Nothing shall be tacked, nailed or screwed to walls, floors, columns or other parts of the hotel without the permission of ePayResources and the hotel.

#### 4. Storage and Handling

Storage and handling arrangements should be made through designated facilities contact at the Loews Portofino Bay Hotel at Universal Orlando.

#### 5. Use and Care of Exhibit Space

No part of the exhibit may be more than 8 feet in height, the sides and the front of the exhibit may be no more than 4 feet in height. No part of an exhibit shall obstruct the view of adjacent exhibits. Exhibits shall not be unduly noisy, glaring, or otherwise objectionable. Audio-visual and other sound effects will be permitted only where and when they do not interfere with activities in adjacent tables. The Exhibitor shall maintain their exhibit in good order at their own expense. Exhibitors shall comply with any municipal, state, and federal laws, rules and regulations, including, but not limited to, fire and safety codes, building codes, the requirements of the Americans with Disabilities Act, and all laws relating to access by disabled persons.

#### 6. Prohibited Activities

The following activities are prohibited by any Exhibitor: sale of any gift or any intoxicating beverage; sale of goods or taking orders for sale of equipment, products, services or supplies.

#### 7. Subletting Space

Exhibitors may not sublet or assign any part of their exhibit space, nor advertise or display goods or services other than their own. Exhibition advertisements and display must conform to the statement in the Exhibitor's application describing displays.

#### 8. Failure to Occupy Space

Unless prior approval for delayed occupancy is received from ePayResources, any tables not occupied by 4:00 p.m. on Monday, March 11 will be forfeited by the Exhibitor, and may be reassigned or used by ePayResources without refund to the Exhibitor.

#### 9. Social Functions

Exhibitors may not conduct social functions in the exhibit area or in public areas of the hotel during the conference. Exhibitors may conduct social functions in "hotel suites" with the written approval of ePayResources. Social functions shall be scheduled at a time which will not interfere with ePayResources scheduled activities. ePayResources must receive a copy of the function announcement or invitation two weeks in advance of mailing.

### **Terms and Conditions** (continued)

#### 10. Security

Exhibitors shall exercise reasonable care for the protection of their materials and display in the designated hotel exhibit hall and/or concourse. ePayResources, officers, directors, members and staff are not responsible for the safety of the property or the exhibitor, their agents, or employees, or harm or damage to such persons resulting from theft, fire, accident, or any other cause. Exhibitor is required to provide all insurance and/or policy riders necessary to cover all exhibits.

#### 11. Cancellation or Relocation of Conference

If ePayResources fails to hold its conference as herein provided, relocates its conference site to another hotel or city, or fails to furnish Exhibitor space as stated herein, it shall refund to Exhibitor any charges paid hereunder. Such refund shall be accepted by Exhibitor in full settlement of any loss or damage suffered or claimed by Exhibitor.

#### 12. Cancellation by Exhibitor

If the Exhibitor notifies ePayResources in writing before February 1, 2024 that it will not occupy the exhibit space stated herein, all fees paid by the Exhibitor will be refunded less 50% of contracted amount. No refund of any fees will be made if such notice is received after that date. The fees are nontransferable. No exhibitor benefits apply if booth space is cancelled.

#### 13. Liability and Indemnity

Exhibitor agrees to assume sole responsibility and liability for all damages and injuries arising out of, resulting from, or in any manner connected with its exhibit (including installation and dismantling) that may be suffered by (a) Exhibitor and their employees and representatives (b) other Exhibitors and their employees or representatives, (c) conference participants, guests or visitors, (d) the hotel and the owners, employees and representatives thereof, and (e) any other persons lawfully on or about the conference premises. Exhibitor agrees to indemnify and hold harmless ePayResources, its members, directors, officers, employees, agents, affiliates, successors and assigns, from and against any and all liabilities, obligations, losses, damages, penalties, actions, judgments, suits, costs, expenses, including reasonable attorneys' fees, or disbursements of any kind or nature whatsoever, which may be imposed on, incurred by, or asserted against ePayResources in any way relating to or arising out of this Agreement.

and/or Exhibitor's use of exhibit booths at the Exposition. The Exhibitor further agrees to obtain, maintain and pay for general insurance coverage in amounts sufficient to insure against liability assumed pursuant to the provisions of this section. ePayResources shall not be liable for failure to deliver exhibit space to an Exhibitor as contracted for herein due to causes beyond ePayResources's control. In such event, ePayResources will reimburse fees paid hereunder, less expenses incurred by ePayResources including advertising, administration and related expenses.

#### 14. Violations

In the event of violation of this Agreement, ePayResources may evict Exhibitor from the exhibit space and/or have exhibit materials removed. No fees will be returned to Exhibitor and the Exhibitor shall be liable to ePayResources for the costs associated with such eviction, less fees paid. In addition to the remedies provided in this Agreement, ePayResources shall have and may exercise all other remedies afforded to it by law for costs or damages suffered on account of such violation.

#### 15. Media Release

ePayResources reserves the sole right to use any photographs, recordings, electronic images or publicity material received by or obtained by ePayResources in the course of the event for whatever use deemed proper by ePayResources and has the exclusive right to include photographic, video and other visual portrayals of attendees, exhibitors and their exhibits including its contents, in any pictorial medium of any nature whatsoever for the purpose of trade, advertising, sales, publicity and otherwise, without compensation to exhibitor or attendee, and all rights titled and interest bearing (including all worldwide copyrights therein) will be ePayResources's sole property, free of any claims of attendee, exhibitor or any persons deriving any rights or interest from the attendee or exhibitor.

### 16. Advertising, Marketing, Promotional Activities, and Distribution of Printed Material

Advertising, marketing, promotional activities, signage, and the distribution of product promotion material, product specific advertisement, and other types of exhibitor collateral is strictly limited to within the Exhibitor's exhibit space in the Exhibit Hall. Advertising, marketing, signage, promotional activities, and/



### **Terms and Conditions** (continued)

or materials may not be displayed or distributed within a 15 mile radius of the Loews Portofino Bay Hotel at Universal Orlando, including but not limited to meeting rooms and public areas at the Loews Portofino Bay Hotel at Universal Orlando (excluding advertising and promotional support opportunities secured and approved directly via ePayResources), in or around the vicinity of the Loews Portofino Bay Hotel at Universal Orlando, at the airport, in or around the vicinity of any official Loews Portofino Bay Hotel at Universal Orlando and along any path where attendees may walk or shuttles may pass on their way to the Loews Portofino Bay Hotel at Universal Orlando. Violation may result in expulsion from the Exhibit Hall, loss of all participation in conference events, and possible prohibition from participating in future ePayResources events.

#### 17. ePayResources Logo Use

The name ePayResources and the ePayResources logo are registered trademarks of ePayResources. Use of the aforementioned in conjunction with promotional materials, advertisements, email marketing, company websites, endorsements, statements, contests, and/ or awards is strictly prohibited. In addition, Exhibitor is not permitted to use the name ePayResources in a company website address, email signature/tag line, etc.

#### 18. ePayConnect 2024 Conference Logo

All paid partners will be given access to a digital media kit. If you have questions regarding ePayResources' logo usage policy, please contact events@ePayResources.org.

#### 19. Use of Preshow and Postshow Attendee Lists

All registered attendees are given the option to opt out of sharing their contact details with partners. Attendee lists will include all registered attendees with Name, Title, and Company. Attendees that remain opted in will also include their email address and mailing address. Access and use of the preshow and/or post show attendee lists is limited to confirmed (paid in full) exhibiting companies only. Exhibitors who would like to use the preshow attendee lists must limit its electronic use to one (1) ePayResources pre-approved preshow email. Exhibitors may communicate to attendees post show utilizing any information collected directly from attendees during the conference.

All emails sent using attendee lists must include an Opt-Out/Unsubscribe link in the communication. Exhibitors utilizing the preshow attendee list must furnish a marketing sample of the electronic or printed material to be sent. All marketing samples are subject to ePayResources' approval and must follow ePayResources' logo usage policy as indicated in Section 3 of this Exhibit Terms & Condition. ePayResources reserves the right to restrict or deny access to the preshow attendee lists to any exhibitor for any reason at any time. Marketing samples may be sent to events@ePayResources.org.

#### 20. Payment Terms

Payment in full must accompany any signed exhibitor contract. Should the exhibitor be unable to occupy and use the exhibit space contracted for and should they notify ePayResources in writing by February 1, 2024, 50% of all fees paid by the exhibitor will be refunded. No refund of any fees will be made if notice of cancellation is received in writing after February 1, 2024. The fees are nontransferable. No exhibitor benefits apply if exhibit space is cancelled.